



**Shenango Valley Chamber of Commerce
Phoenix Awards**

**Luncheon – May 21, 2020 from 11:30 AM-1:30 PM at The Corinthian, Sharon
Nomination Criteria & Nomination Checklist**

Any individual, business or organization that is a member of the Shenango Valley Chamber of Commerce may submit nominations for any or all of the Phoenix Recognition Awards. Nominations are based on the performance of the nominees for the calendar year January 1, 2019 through December 31, 2019. Nominations must be submitted by mail or in-person to the Shenango Valley Chamber of Commerce offices no later than **Monday, March 16, 2020**.

In order to be eligible for nomination for any of the Phoenix Awards, an individual, business or organization must have a **physical location** in the Shenango Valley area, **must do business** in the Shenango Valley area or **must be a member** in good standing of the Shenango Valley Chamber of Commerce.

You may nominate an individual/business/organization for more than one award category, but any one of these can only receive one of the listed awards. A nomination package should include the following introductory information:

1. A single cover page with:
 - The nominee's full name, title, business and home addresses with telephone and fax numbers
 - The award for which the nomination is being made
 - The nominator's name, title, place of business, business address and telephone number
 - A one paragraph description of the nominee's business
2. A nomination letter (optional), not exceeding two pages, which would outline specific business objectives, specific achievements, community support, etc.
3. A business profile, not exceeding one-page, describing specific type of business and the business history of the individual, business or organization (may be included as part of #2).
4. Some of the awards may require verification of sales numbers, employee numbers and other pertinent business and financial information. It would be preferable to include this information with the nomination. Representatives from the Chamber will contact any companies that are nominated if this information is not included and is needed.
5. **Any other supporting documentation deemed significant by the nominator** including news clips, letters of recommendation and other evidence validating the nomination. Supporting documentation must not exceed 5 pages. Videos will not be considered.

The Awards

New Business Startup Award

In recognition of economic/community growth in a recently established business (6 – 36 months) in all business sectors and with any number of employees or for any company or organization that acts as a catalyst for new business startup.

Entrepreneur Award

In recognition of a person or recently established business (12 – 48 months) which provides innovative and creative products or services. Includes all business sectors and any number of employees.

Innovation Award

In recognition of efforts to community/economic and/or employee growth through diversification or product / service development. Includes all business sectors and all levels of employment.

Growth Small Manufacturing

Recognizes sales and employee growth in the manufacturing field. Sales and employee growth must be represented in the local market area. Growth comparisons encompass comparisons between the previous calendar year and the year prior. (ie—2020 awards are 2019 vs. 2018) Small manufacturing is reserved for for-profit companies whose employment levels are less than 50 FTE's.

Growth Large Manufacturing

Recognizes sales and employee growth in the manufacturing field. Sales and employee growth must be represented in the local market area. Growth comparisons encompass comparisons between the previous calendar year and the year prior. (ie—2020 awards are 2019 vs. 2018) Large manufacturing is reserved for for-profit companies whose employment levels exceed 50 FTE's.

Growth Small Service

Recognizes business development growth and expansion that positively impacts the community – emphasizing innovation in process as well as improvement in service. Small Service can be either for-profit or non-profit whose organizations employment levels don't exceed 26 FTE's. Growth and/or expansion must be represented in the local market area. Expansion can be standalone if significant financial investment. Growth comparisons are reserved for comparisons between the previous calendar year and the year prior. (ie—2020 awards are 2019 vs. 2018)

Growth Large Service

Recognizes business development growth and expansion that positively impacts the community – emphasizing innovation in process as well as improvement in service. Large Service can be either for-profit or non-profit whose organizations employment levels exceed 26 FTE's. Growth and/or expansion must be represented in the local market area. Expansion can be standalone if significant financial investment. Growth comparisons are reserved for comparisons between the previous calendar year and the year prior. (ie—2020 awards are 2019 vs. 2018)

Growth Small Business

Recognizes business sales and/or employee growth. Sales and/or employee growth must be represented in the local market area. Growth Small Business encompasses for-profits whose employment levels have increased by up to 50 FTE's or increased their business sales. Sales comparisons are reserved for comparisons between the previous calendar year and the year prior. (ie—2020 awards are 2019 vs. 2018)

Growth Large Business

Recognizes business sales and/or employee growth. Sales and/or employee growth must be represented in the local market area. Growth Large Business encompasses for-profits whose employment levels have increased by more than 50 FTE's or increased their business sales. Sales comparisons are reserved for comparisons between the previous calendar year and the year prior. (ie—2020 awards are 2019 vs. 2018)

Non-Profit / Service Organization Award

Recognizes a Non-Profit/Service organization that exemplifies dedication to the community and the clients it serves. Its mission is consistent with improving the overall quality of the community and serves clients in the Mercer County area. Size dependent on staffing.

Beautification Award

Recognizes a business or organization that contributes to the community pride of the Shenango Valley through continued property maintenance, facade renovation, facility improvements or expansion, etc.

Trailblazer Award

Only awarded to a person that encompasses three or more of the above award categories.